

# Principles Behind the Agile Manifesto

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## 1. Principles Behind the Agile Manifesto

*We follow these principles:*

- Our highest priority is to **satisfy the customer** through early and continuous delivery of valuable software.
- **Welcome changing requirements**, even late in development. Agile processes harness change for the customer's competitive advantage.
- Deliver **working software** frequently, from a couple of weeks to a couple of months, with a preference to the **shorter** timescale.
- Business people and developers must **work together daily** throughout the project.
- Build projects around **motivated individuals**. Give them the environment and support they need, and **trust them** to get the job done.
- The most efficient and effective method of conveying information to and within a development team is **face-to-face conversation**.
- **Working software** is the primary measure of progress.
- Agile processes promote **sustainable development**. The sponsors, developers, and users should be able to maintain a constant pace indefinitely.
- Continuous attention to **technical excellence** and good design enhances agility.
- **Simplicity** -- the art of maximizing the amount of work not done -- is essential.
- The best architectures, requirements, and designs emerge from **self-organizing teams**.
- At regular intervals, the **team** reflects on how to **become more effective**, then tunes and adjusts its behavior accordingly.